

NOWPRESSO

experience coffee freedom



THE ULTIMATE
Portable Espresso Machine

nowPRESSO

The World's First Automatic Cordless Portable Espresso Machine that can:



BOIL WATER
anywhere you go



OPERATE
from one button



AUTOMATICALLY
pump for you



BE POWERED
by removable
lithium battery



POUR COFFEE
directly into
detachable
drinking cup



Watch NowPresso in Action

COFFEE WITHOUT BOUNDARIES

Your endless search for the perfect cup of coffee when on the go is over!

The all-encompassing disappointment from a bad cup of coffee is now a thing of the past. The guarantee to fulfil your coffee fix is here without compromising on quality, wherever life takes you.

We've packaged up the quality and excellence you'd find at home or at your favourite café to produce the perfect shot of coffee no matter where you are in the world. It's coffee without boundaries.

The NowPresso Portable Espresso Machine is the **World's First Automatic Portable Espresso Machine** that can boil water and automatically pump and pour your espresso straight into its detachable drinking cup for you.



nowPRESSO

Therefore, making NowPresso the Ultimate Portable Coffee Machine that ensures a quality espresso is right on hand whether in the comfort of your home, during a busy day at work, throughout your worldwide travels or memorable adventures.

With its lightweight and portable design, the NowPresso fits snugly into any hand luggage, backpack or handbag, ready for when your coffee fix beckons. The rechargeable lithium battery operated system means access to power no longer governs your coffee fix. **It's yours when you want it.**

Compatible with our own NowPresso Reusable Capsules for your own espresso grind plus quality genuine original Nespresso® Capsules and L'OR Espresso Aluminium Capsules as well as having the ability to boil water all within the one, simple to use system - the NowPresso Portable Espresso Machine is your newest 'must have' coffee essential.

Precision engineered with dedication to the perfect shot, your endless search is now over.



"NowPresso is an amazing compact device that extracts the perfect espresso with a thick rich crema every time, exactly like a commercial coffee machine. So simple and easy to use, NowPresso can be used anywhere to satisfy your coffee needs anytime."

- Eugene Marin, Expert Barista and Co-owner of Cottle on Coventry Est 1912

OUR STORY

We are dedicated to giving you the very best of Coffee Freedom, with a focus on portability for travel, world-class quality, and unrelenting intuitive design.

As frequent travellers and avid coffee lovers, we initially hunted for the ultimate portable espresso machine but couldn't find one that was truly portable. We needed a travel friendly espresso maker that would work on auto-pilot at the push of a button, to be able to boil water, work in remote locations and make an excellent extracted espresso with a thick rich crema.

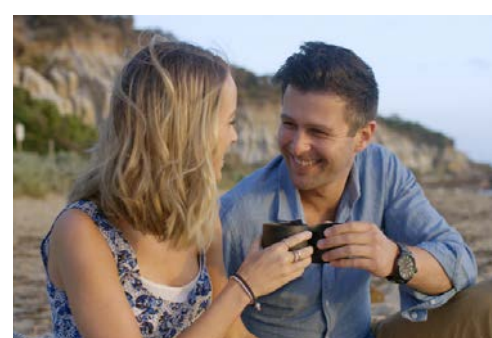
When John Rochecouste the founder of NowPresso began this journey, his passion for creating the ultimate portable espresso machine for coffee lovers drove him to do intense research and gave him the impetus to turn hard work and inspiration into the NowPresso brand.

After four years in development we successfully launched NowPresso the World's First Automatic Cordless Portable Espresso Machine on Kickstarter and Indiegogo in June 2017 raising more than 342% of our funding goal and delivered to happy backers all around the world that same year as promised.

We have sold more than 5,000 units and are scaling fast towards this years goal of 5,000 units per month.

We now serve coffee lovers all over the world and are thrilled to be on the cutting edge of the portable coffee industry with a focus on enabling a consistent premier coffee experience anywhere.

The creation of NowPresso is a dream come true to be able to now make a fresh delicious cup of coffee at the push of a button anytime, anywhere.



NOWPRESSO IN ACTION



The Ultimate Portable Espresso Machine



NowPresso Portable Espresso Machine



NowPresso Stand



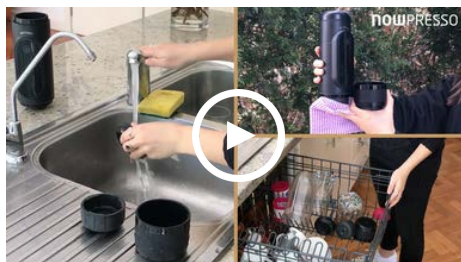
NowPresso Travel Bags



NowPresso EcoPress Nespresso® Capsule Recycling Solution



MUST DO for First Use



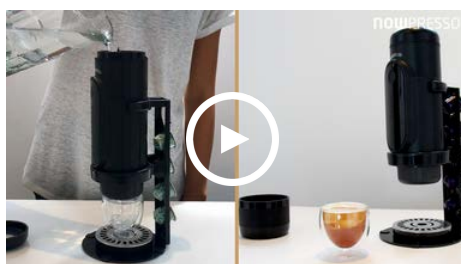
HOW TO Clean
NowPresso Portable Espresso Machine



HOW TO boil water to make coffee



HOW TO instantly make coffee
using boiled water



HOW TO make Iced Coffee



HOW TO make Lungo Espresso



HOW TO use NowPresso Stand



HOW TO travel with
removable lithium battery



Visit NowPresso Youtube Channel
for more videos

nowPRESSO

UNIQUE FEATURES AND BENEFITS

Air Vent Water Lid

Air pressure releases whilst boiling

Battery Light Indicator

To indicate battery charge level

Button Light Indicator

White light - Making coffee
Green light - Coffee is made

Capsule Piercing Knife

Angled for precise coffee extraction

Drinking Cup

Coffee pours directly into detachable drinking cup. Heat resistant silicon grip plus piano finish edge to enhance your drinking experience

Water Cavity

50ml

Max Level Mark indicates where to fill for the perfect shot. Accessible for easy cleaning to avoid scaling

Only One Button!

Control all functions:

1. Check battery level
2. Start boiling
3. Direct pour
4. Turn off

Lithium Battery

28.47 WH

Rechargeable and removable. To take on aircraft **remove battery before flight**

Without lithium battery installed, NowPresso Portable Espresso Machine can also boil and directly pump your coffee when AC Adaptor or Car Charger is plugged in

Vacuum Sealed Capsule Cap

Designed for the perfect seal to contain heat and ensure a consistent pour



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UNIQUE TECHNICAL SPECIFICATIONS



Compatible only with:

1. Included NowPresso Reusable Capsule using own espresso grind
2. Genuine Nespresso® Capsules
- 3.. L'OR Espresso Aluminium Capsules



Size: L 9.9 x W 3.2 x D 3 in
252 x 82.3 x 77.2 mm

Weight: 1.94 lbs
882g



Optimum pump pressure:

15 bar

Infusion pump pressure:

12-8 bar



Water heating temperature:

194°F / 90°C

Pouring temperature:

185°F / 85°C



Using cold water:

hold button for 2 seconds

8-10 minutes to boil

(varies on water temperature)

Full charge: 3 cups



To instantly make coffee:

Using boiled or iced water
(for iced coffee)

hold button for 5 seconds

Full charge: 100 cups



Power consumption & charging time

AC Adaptor: 12V 56W (2.5 hours)

Car Charger: 12V 56W (2.5 hours)

Type C: 5V 2A (4.5 hours)



Lithium battery:

28.47 WH



Espresso shot: 40-45ml

varies on espresso grind



Body material: ABS

Cup material:
food grade plastic



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UNIQUE SELLING POINTS THAT SETS US APART:



NowPresso Portable Espresso Machine

- Can boil water wherever you go
- Automatically pumps and pour your espresso for you
- Operates from one button for all functions
- Powered by a removable lithium battery
- Pours coffee straight into detachable drinking cup



NowPresso Stand

- Can use own coffee cup with NowPresso Portable Espresso Machine
- 5 Coffee Capsule Holders
- Removable Drip Tray (for different sized cups and easy cleaning)
- Silicon brace and feet for stability
- Very suitable for in home, office or RV/Caravan use



NowPresso Travel Bag

- Securely carries the NowPresso Portable Espresso Machine
- Securely carries 3 Coffee Capsules



NowPresso Accessory Bag

- Securely stores the AC Adaptor, Car Charger and Battery Case.



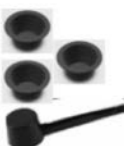
NowPresso Battery Case

- Securely stores the NowPresso Removable Lithium Battery when not in use



NowPresso EcoPress

- With one simple press, the EcoPress separates the coffee grind from the used genuine Nespresso® Coffee Capsule or L'OR Espresso Aluminium Capsule to help you recycle.



NowPresso Reusable Capsules (coming soon)

- to make coffee with own espresso grind

Future NowPresso Products

- EVA (material) Travel Case
- Portable Coffee Grinder
- Espresso cups/glass
- Portable Milk Frother

UNIQUE SELLING POINTS THAT SETS US APART:

NowPresso Portable Espresso Machine First Mode:

make hot coffee with machine

- machine heats up the water and starts extracting and pouring an espresso when at the right temperature. It percolates the coffee for about 22 seconds at 9-10 bar consistently. (Many other machines cut short on the timing or on the consistent pressure).

NowPresso Portable Espresso Machine Second Mode:

instantly make coffee with whatever water temperature is poured in (iced/ cold/ warm or boiled)

- machine still percolates the coffee at 22 seconds at 9-10 bar pressure. This way you can save battery power and waiting time when using pre-boiled water or when using ice/ cold water to make an ice coffee.

Espresso Pump:

- NowPresso Portable Espresso Machine uses an automated espresso pump, not an air-pump, not a hand pump, not a steam pump.
- Pressure release is electronically controlled and release is timed over 22 seconds, not like a hand pressure release valve that releases pressure in a few seconds (like handpresso and wacaco devices).
- **QUIET** pump compared with other automatic coffee machines (portable and stationary).



Parameter	Value
Portion of ground coffee	7 ± 0.5 g (0.25 ± 0.02 oz)
Exit temperature of water from unit	88 ± 2 °C (190 ± 4 °F)
Temperature in cup	67 ± 3 °C (153 ± 5 °F)
Entry water pressure	9 ± 1 bar (131 ± 15 psi)
Percolation time	25 ± 5 seconds
Volume in cup (including crema)	25 ± 2.5 ml (0.85 ± 0.08 US fl oz)

Detachable Drinking Cup:

- coffee pours straight into screw on detachable drinking cup allowing a hands free automated experience. This way you always have a cup with you.
- keeps the coffee warm whilst pouring and if not immediately consumed.
- safe way to use in the car or other moving environments (boat, RV, truck, airplane, train, bus), the machine does not manually need to be held above a cup when pouring so there is no spillage of hot liquid whilst moving.
- Holds up to 200ml so you can run the NowPresso Portable Espresso Machine again with another 50ml of water to make a Lungo Espresso, or add more water for an americano, another espresso shot to make a double espresso or add milk to the cup to make a latte and cappuccino.

Compatible with:

- NowPresso Reusable Capsule for your own espresso grind
- All genuine original Nespresso® Capsules (consistently makes great espresso with a thick rich crema)
- L'OR Espresso Aluminium Capsules

UNIQUE SELLING POINTS THAT SETS US APART:

Certifications:

NowPresso Portable Espresso Machine has many approval/safety certifications: CE, FCC, SGS GS, ROHS, REACH and FDA international certifications. All plastic materials of the NowPresso Portable Espresso Machine in contact with coffee and water are BPA-free.

Only uses 56W of power to make cold/ice or hot espresso coffee:

- machine is safe to use in the car (fuses do not blow out and cable does not heat up, like with the competitor product from "handpresso" that needs 150W).
- unit can be transported in airplanes with the battery included as the battery is way below the max permitted power by airlines and FAA.
- home AC/DC Adaptor stays at a reasonable cost to manufacture.

NowPresso 12v Car Adaptor:

- NowPresso Portable Espresso Machine can fully operate and make cold/ice or hot espresso whilst connected to 12V car adaptor (included in pack) with or without Removable Lithium Battery charged or installed in the machine.

NowPresso AC/ DC Adaptor:

- certified worldwide
- input of 100-240V and output of 12V
- 4 country variations: US, AUS, EU and UK
- NowPresso Portable Espresso Machine can fully operate and make cold/ice or hot espresso whilst connected to AC/ DC adaptor (included in pack) with or without Removable Lithium Battery charged or installed in the machine.

GO TO MARKET STRATEGY

Our goto market strategy is traditional brick and mortar retail directly via domestic distributors and online retailers directly on a FOB Hong Kong basis. We have distribution established in North America, Canada, and Asia/Pacific.

For Europe, we currently have appointed a distribution point in the Netherlands serving Benelux, Germany, Spain, UK, France, Italy and the Nordics. As we grow we will add distribution points where needed.

We launched NowPresso™ online (www.nowpresso.com) in March of this year and deliver worldwide all NowPresso Products to happy customers.

We also have a full range of [Accessories](#) available.

TESTIMONIALS

★★★★★ This is the best!

The quality of the product is top of the line, nothing about this machine is poorly designed or manufactured! I use the Nowpresso as my exclusive machine now, that's how good this is, do yourself a favor and buy one for yourself or as a gift for the coffee lover in your life. I bought two one for me and one for my dad for Christmas, he rides motorcycles across the country and this fits perfectly in his bags for when he stops at hotels on route. Thanks Nowpresso for such an amazing device, easy to use, easy to clean, small but powerful, and a great cup of coffee!

★★★★★ A Gift for a European.

I ordered the NowPresso for my partner who is from the Republic of Macedonia. If you know anything about most Europeans, you know they love their espresso compared to the typical American coffee. He loves the fact that he can take his NowPresso anywhere he goes. He can leave it in the truck or take it with him on his long hikes here in Colorado.

There is nothing like the NowPresso on the market. It has all the qualities of a typical espresso maker, compacted to less than the size of a full thermos. It does everything you need to make an espresso from your Nespresso pods anywhere you can imagine. My purchase was solely for use while traveling and it has not disappointed. If you want the ability to make a delicious cup of espresso anywhere, you need a NowPresso.

★★★★★ Safety first

Yes, there are other ways to make coffee in your car. You could heat water in a 12-volt mug and use a hand pulped coffee maker. If you do that, you run the risk of spilling a cup of boiling water in your lap! Nowpresso only heats the water you need and keeps it in one device where you can't spill anything. Nespresso capsules are clean and convenient with no clean-up required. The Nowpresso stays in my car all the time unless I'm going into a motel room. (You probably shouldn't leave it in the car if you have freezing temperatures. Ice could damage the pump.)

★★★★★ perfect machine for a regular traveller

I have been using my Nowpresso for several months and wouldn't travel far without it. I have used it for espressos on long cold train journeys and the ability to turn cold water into hot espresso is impressive. The process takes a good few minutes and you only get three espressos per charge but on a long cold trip that's very welcome.

For use in a hotel, particularly if you have access to a kettle, the process is much quicker, a double espresso from near boiling water is pretty quick and the device is so compact it takes no space either in luggage or on a hotel desktop.

I had an unfortunate accident which resulted in a damaged cup, but the cost on speed of replacement was very helpful.

I ought to add that it makes jolly good coffeee!

★★★★★ What the market has needed

I moved office and we only had instant coffee and I started to shop around figuring a product like this would be everywhere. It wasn't.

I would detail my whole process but have found that the level of customer service provided, the promptness of replies and overall comfort level was of a high standard.

Once I got my machine and ran it through the set up process as per the manual I was ready to go. I can clearly state that I now make sure to tell everyone about it and how amazing it is.

Given that I purchased one of the first machines I was surprised at how well engineered it was and how complete the instructions that came with it are.

I have the travel bag accessory and can say that these are made to a high standard and have no issues with the fit to the machine or how it looks.

I look back at my journey to purchase and the options of the hand pump machine vs this simple one button machine and can honestly say my only regret is not ordering this sooner.

Great product and i'd give it 6 stars if I was allowed.

★★★★★ Espresso off the grid, nothing to wish for ever again !!!

As I travel and work a lot in uninhabited areas, I use a lot of battery powered equipment.

Until now, an espresso maker with this feature was not available.

NowPresso designed, performed and delivered !!!

A great compact design, very sturdy, easy to operate and simple to clean.

The NowPresso is my silent travelling companion from now !!!

★★★★★ Great Coffee

As a frequent world traveler, I crave a coffee at many different times of the day. With the Nowpresso, a great cup is just 5 minutes away at any time of the day. I used the hand pump coffee maker previously, however the coffee was never hot enough.

Now its perfect..thank you for a great machine!

★★★★★ I've waited so long for something like this!

An amazing piece of equipment. Nothing beats being able to make an espresso on the go. Properly. So easy. I definitely think If you are a nespresso capsule fan, then this is definitely for you. Everything done for you at a push of a button! And it's all wireless!!!!!! C'mon!

I love being able to make an espresso anywhere! On the bus, in class, on the train, in the park... anywhere.

This is legit what you need.

★★★★★ Awesome, clever and amazing

Incredibly awesome. This nomadic coffee maker is excellent. Use it every day at work and at home. It allows me every moment of the day to taste different kinds of coffee for absolute pleasure. Do not hesitate any more and buy it.

NOWPRESSO MARKETING EFFORTS

- Kickstarter July 2018, Indiegogo September 2018
 - Highest funded Portable Espresso Machine and Successfully delivered NowPresso products to all backers within promised timeframe receiving great reviews and feedback.
- Launching our Online Store www.nowpresso.com
- Going viral many times on major social media platforms from highly followed social media accounts receiving millions of video views
- Building and growing a loyal supportive community
 - 14k+ followers on Instagram
- We have a strong precence across all social media channels including: YouTube, Facebook, Instagram, Twitter and Pinterest
- Product reviews/ articles/ editorials in different magazines, newspapers and online websites/promotors (e.g.: touch of modern)
- PR campaigns in different countries, targeting different associations to drive and create awareness (e.g.: airlines, frequent travellers, outdoor activities, campers, truckers, athletes, sales people on the road, Sporting clubs, Spectators, Car dealerships, universities/campuses, etc)



Gadget Viper



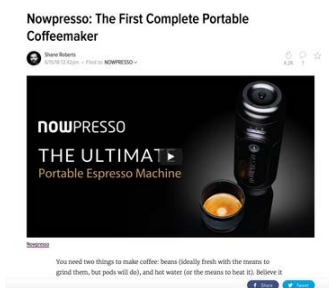
Gadget Viper



The Australian



Gadget Flow



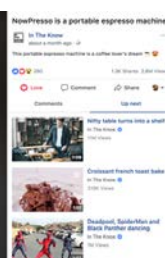
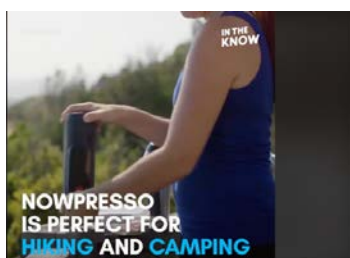
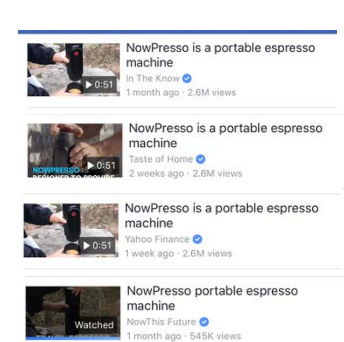
The Inventory



Herald Sun



Herald Sun



CERTIFICATIONS

NowPresso™ is fully registered, we have all required/mandatory certification and also voluntarily certifications and have a patent pending with multiple claims globally.

NowPresso machine passed CE, FCC, GS, FDA
Battery passed IEC62133 and UN38.3

Reference for different marking

<http://solutions4development.com/inspections/products-certificates-ce-rohs-tuv-ccc-gs-fcc/>

CE

We passed CE (EMC and LVD), which is about radio-frequency and product safety, below reference:

http://ec.europa.eu/growth/sectors/electrical-engineering/lvd-directive_en

http://ec.europa.eu/growth/sectors/electrical-engineering/emc-directive_en

FCC

We passed FCC part 15 about radio-frequency, below details reference.

<http://www.arrl.org/part-15-radio-frequency-devices>

GS (voluntarily)

EN 60335-2-15 : 2016

EN 60335-1 : 2012 + A11 : 2014

EN 62233 : 2008

<http://www.intertek.com/marks/gs>

FDA (voluntarily)

We passed FDA 21 CFR 177 regulations

<https://www.polymersolutions.com/applications/cfr-testing/>

Battery passed IEC62133 and UN38.3

<http://www.metlabs.com/battery/top-3-standards-for-lithium-battery-safety-testing/>

WORKING TOGETHER

We believe there are many synergies for you to market/sell/work with NowPresso and of course for NowPresso it would be incredible to work with you!

We are a quickly growing start-up with passionate people dedicated to NowPresso. We are bringing innovation in the single brewing coffee machine market with passion and dedication and keep on driving for success.

We work with the acceleration company Link4Success (www.link4success.com), who has a vested interest in NowPresso, and they help us scale and form partnerships globally.

We have been able to create our dream, a high quality and world's first automatic portable espresso machine with help of the crowdfunding community and several angel investors. Something that many others have not been able to do and as we know many others looked at but weren't able to do because of budget/feasibility constraints. When working together we will be able to bring more innovation to you as we are able to raise funds and let our passionate and creative minds build unique products. Something that most large cooperations these days have difficulties to do as there are usually too many constraints or governances put in place that restrict creativity or limit funds available to produce.

We are open minded and flexible to work with you in any shape or form that makes sense for you and us, direct is preferred but indirect and expand distribution is no hurdle.

We hope this introduction has given you a great view on NowPresso™ and triggered your interest to work with us.

We look forward to following up with you and hope to hear back from you soon.

With kind regards,
NowPresso™ sales team.