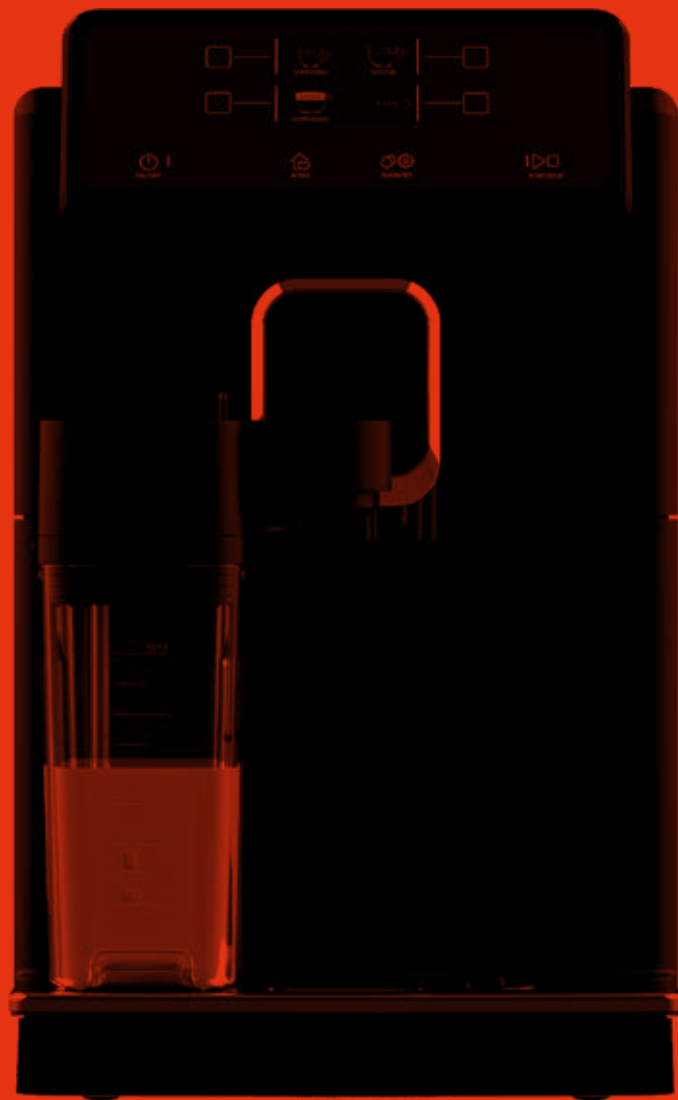


GAGGIA
MILANO



GAGGIA MAGENTA
FULLY AUTOMATIC MACHINE

FREE YOUR CONTEMPORARY HOME BARISTA SPIRIT

**THE EFFORTLESSLY ELEGANT AND
DYNAMIC SPIRIT OF ONE OF THE
MOST DISTINCTIVE DISTRICTS
OF MILAN INSPIRED THIS NEW
SUPERAUTOMATIC ESPRESSO
MACHINE.**

**JUST LIKE THE HOMONYMOUS
CITY AREA, IT BLENDS AUTHENTIC
TRADITIONAL ROOTS WITH SPARKS
OF CONTEMPORARY DESIGN.
ESSENTIAL YET STYLISH, IT IS
THOUGHT FOR ALL.**

**THE WIDE USER INTERFACE AND
CAPACITIVE BUTTONS MAKE IT
EASY AND IMMEDIATE TO USE. WITH
UP TO 12 BEVERAGES AVAILABLE,
GAGGIA MAGENTA IS YOUR
PERSONAL HOME COFFEE SHOP IN
JUST ONE CLICK.**



UP TO 12 BEVERAGES AT THE TOUCH OF A BUTTON

Your personal coffee shop at home with up to 12 beverages. Discover the selection at the simple touch of a button. Quick, easy, immediate, with a click you can brew your favourite coffee and milk-based drinks, as well as hot water for teas and infusions.

3 DIFFERENT MILK SYSTEMS

3 models with 3 different milk solutions, thought to satisfy all preferences and guarantee impeccable results anytime. Pick your favourite approach among the integrated milk carafe, the new CAPPiNCUP system and the professional steam wand and taste great milk-based drinks anytime.



CAPACITIVE TOUCH USER INTERFACE

Thought to be extremely easy to use for everybody, the new interface with full color screen has capacitive buttons for an incredible user experience. Get ready for an increased visibility and control of all functions.



NEW STAINLESS STEEL ESPRESSO TRAY

The stainless steel espresso tray ensures the right height to get impeccable espressos anytime, with a perfect and uniform crema layer and no splashes while brewing. Enclosed in the drip tray, it can be easily extracted with a simple gesture and placed at the correct height.

YOUR PREFERRED BEVERAGES AT A TOUCH OF A BUTTON

Make a wide range of beverages in the easiest way



MAGENTA PRESTIGE

12



MAGENTA MILK

9



MAGENTA PLUS

5



HIGHLIGHTS & FEATURES

100% ITALIAN EXCELLENCE

Proudly designed and produced in Italy, guarantee of premium quality and of a never-ending passion for the espresso coffee. Gaggia's expertise, experience and know-how combined in one machine.

UP TO 12 BEVERAGES

Discover the 12 beverages available at the touch of a button: ristretto, espresso, espresso lungo, coffee, cortado, flat white, americano, cappuccino, café au lait, latte macchiato, frothed milk and hot water.

CAPACITIVE TOUCH USER INTERFACE

The wide user interface with full color display and capacitive buttons ensures more control and visibility for an improved user experience. Preparing beverages is made super simple and all cleaning procedures are guided step by step.

STAINLESS STEEL ESPRESSO TRAY

It ensures the right height to get impeccable espressos anytime, with a perfect and uniform crema layer and no splashes while brewing. Enclosed in the drip tray, it can be easily extracted with a simple gesture and placed at the right height.

GROUND COFFEE OPTION

In addition to coffee beans, it is a useful feature for the ones who want to try different blends, even decaffeinated ones.

INTEGRATED MILK CARAFE

The integrated milk carafe froths the milk twice and removes all bubbles to get a perfect froth, always at the right temperature, in just one touch. The automatic cleaning cycle and the possibility to store the carafe in the fridge make it hygienic and efficient.

100% CERAMIC ADJUSTABLE GRINDERS

The long lasting 100% ceramic grinders extract the purest essence from coffee beans, preventing overheating and burning. This material guarantees long-lasting performances, silence and the best in-cup result. Select among 5 options to customise your espresso, from the finest grind for a strong taste, to the coarsest for a lighter coffee.

OPTIAROMA

This feature gives you the unique possibility to adjust the aroma intensity and create tailored coffee-based drinks by choosing the quantity of ground coffee per cup among 5 selections.

PRE-BREWING

Unique body and taste for every espresso thanks to the pre-brewing that implies few seconds of pause between the first shower of hot water and the actual brewing.

REMOVABLE BREW GROUP

The heart of the machine, it doses and tamps the right amount of ground coffee for all your espressos. It allows a thorough cleaning of the machine as it is removable and can be washed under the tap and re-inserted easily at its place.

A DYNAMIC AND CONTEMPORARY ELEGANT DESIGN

Gaggia Magenta has a dynamic, compact and sleek design, ideal for contemporary kitchens. Its elegant features stand out in every coffee corner.

MAGENTA PRESTIGE



HIGHLIGHTS & FEATURES

100% ITALIAN EXCELLENCE

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UP TO 9 BEVERAGES

Discover the 5 beverages available at the touch of a button: espresso, espresso lungo, coffee, americano and hot water.

CAPACITIVE TOUCH USER INTERFACE

The wide user interface with full color display and capacitive buttons ensures more control and visibility for an improved user experience. Preparing beverages is made super simple and all cleaning procedures are guided step by step.

STAINLESS STEEL ESPRESSO TRAY

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Enclosed in the drip tray, it can be easily extracted with a simple gesture and placed at the right height.

GROUND COFFEE OPTION

In addition to coffee beans, it is a useful feature for the ones who want to try different blends, even decaffeinated ones.

NEW CAPPⁱⁿCUP

An innovative and comfortable one-touch solution for your milk-based beverages. Just one click and this new system draws milk from the container, froths it and slides it automatically, with no need to move the cup or glass from under the coffee spouts. No splashes and impeccable results anytime.

100% CERAMIC ADJUSTABLE GRINDERS

The long lasting 100% ceramic grinders extract the purest essence from coffee beans, preventing overheating and burning. This material guarantees long-lasting performances, silence and the best in-cup result. Select among 5 options to customise your espresso, from the finest grind for a strong taste, to the coarsest for a lighter coffee.

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MAGENTA MILK



HIGHLIGHTS & FEATURES

100% ITALIAN EXCELLENCE

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UP TO 5 BEVERAGES

Discover the 5 beverages available at the touch of a button: ristretto, espresso, espresso lungo, coffee, americano, cappuccino, café au lait, latte macchiato, frothed milk and hot water.

CAPACITIVE TOUCH USER INTERFACE

The wide user interface with full color display and capacitive buttons ensures more control and visibility for an improved user experience. Preparing beverages is made super simple and all cleaning procedures are guided step by step.

STAINLESS STEEL ESPRESSO TRAY

It ensures the right height to get impeccable espressos anytime, with a perfect and uniform crema layer and no splashes while brewing.

Enclosed in the drip tray, it can be easily extracted with a simple gesture and placed at the right height.

GROUND COFFEE OPTION

In addition to coffee beans, it is a useful feature for the ones who want to try different blends, even decaffeinated ones.

PROFESSIONAL STEAM WAND

Directly from our tradition, the stainless-steel steam wand makes you feel like a real home barista, even with a full automatic machine. Thanks to its shape, you can use different kinds of milk jugs and always have an impeccable milk froth. It also dispenses hot water to prepare teas and infusions.

100% CERAMIC ADJUSTABLE GRINDERS

The long lasting 100% ceramic grinders extract the purest essence from coffee beans, preventing overheating and burning. This material guarantees long-lasting performances, silence and the best in-cup result. Select among 5 options to customise your espresso, from the finest grind for a strong taste, to the coarsest for a lighter coffee.

OPTIAROMA

This feature gives you the unique possibility to adjust the aroma intensity and create tailored coffee-based drinks by choosing the quantity of ground coffee per cup among 5 selections.

PRE-BREWING

Unique body and taste for every espresso thanks to the pre-brewing that implies few seconds of pause between the first shower of hot water and the actual brewing.

REMOVABLE BREW GROUP

The heart of the machine, it doses and tamps the right amount of ground coffee for all your espressos. It allows a thorough cleaning of the machine as it is removable and can be washed under the tap and re-inserted easily at its place.

A DYNAMIC AND CONTEMPORARY ELEGANT DESIGN

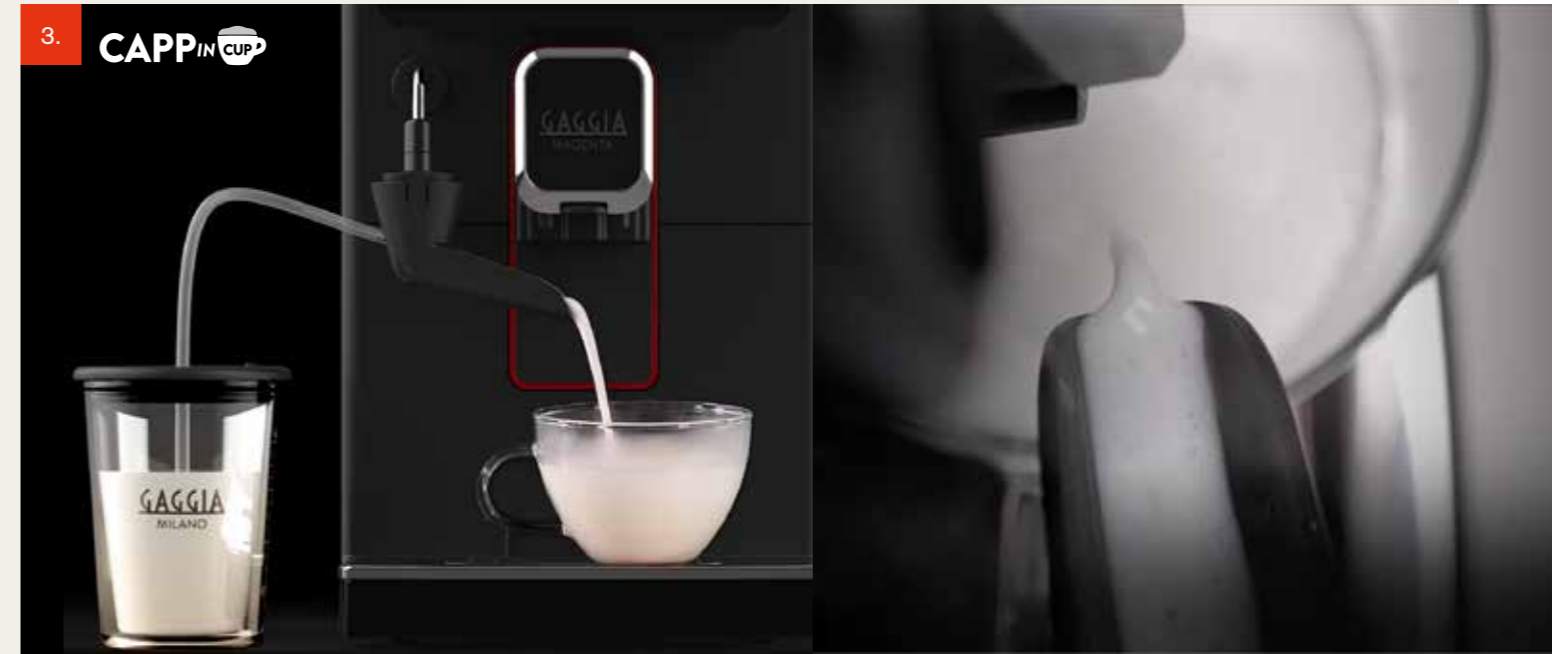
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MAGENTA PLUS



DETAILS

1. Integrated milk carafe
2. Stainless steel espresso tray
3. New CAPPinCUP system
4. Brand new capacitive interface
5. Professional steam wand
6. Adjustable brewing spouts



PRODUCT MODEL	MAGENTA PRESTIGE	MAGENTA MILK	MAGENTA PLUS
Product code	RI8700	RI8701	RI8702
HIGHLIGHTS			
User interface	Full colour TFT display + 8 capacitive buttons(2 backlighted buttons)	Full colour TFT display + 8 capacitive buttons(2 backlighted buttons)	Full colour TFT display + 8 capacitive buttons(2 backlighted buttons)
Type of graphic user interface	TFT full colour 2,4"	Tft full colour 2,4"	TFT Full colour 2,4"
Selectable languages	18 Languages: IT-EN-DE-FR-ES-PT-NL-PL-RU-EL-RO-HU-DA-BL-CS-SL-LT-JP-ZH-TW-KO	18 Languages: IT-EN-DE-FR-ES-PT-NL-PL-RU-EL-RO-HU-DA-BL-CS-SL-LT-JP-ZH-TW-KO	18 Languages: IT-EN-DE-FR-ES-PT-NL-PL-RU-EL-RO-HU-DA-BL-CS-SL-LT-JP-ZH-TW-KO
Total beverages variety	Ristretto, espresso, espresso lungo, caffè, americano, cappuccino, latte macchiato, café au lait, flat white, cortado, frothed milk, hot water	Ristretto, espresso, espresso lungo, caffè, americano, cappuccino, café au lait, frothed milk, hot water	Espresso, espresso lungo, caffè, americano, hot water, steam
User profiles	na	na	na
Milk/steam solution	Integrated milk carafe	CAPPinCUP+glass milk container	Professional S/S Steam wand
Adjustable coffee spouts (min/max height)	70 (With espresso tray) /150 mm	70 (With espresso tray) /150 mm	70 (with espresso tray) /150 mm
Espresso tray	✓ Stainless steel	✓ Stainless steel	✓ Stainless steel
Cup warmer	na	na	na
Cup plate	na	na	na
Ceramic grinders	✓	✓	✓
Adjustable grinder setting	✓ 5 selections	✓ 5 selections	✓ 5 selections
Optiaroma (coffee strength)	✓ 5 selections	✓ 5 selections	✓ 5 selections
BEVERAGES VARIETY			
Number of beverages (steam excluded)	12	9	5
Ristretto	✓screen 4	✓screen 3	
Espresso	✓screen 1	✓screen 1	✓screen 1
Espresso lungo / caffè lungo	✓screen 3	✓screen 2	✓screen 2
Coffee (café crema)	✓screen 1	✓screen 1	✓screen 1
Americano	✓screen 2	✓screen 2	✓screen 2
Café cortado	✓screen 4		
Cappuccino	✓screen 1	✓screen 1	
Latte macchiato	✓screen 2		
Frothed milk	✓screen 4	✓screen 3	
Flat white	✓screen 3		
Café' au lait (milchkaffee)	✓screen 3	✓screen 3	
Hot water	✓screen 2	✓screen 2	✓screen 2
Steam			✓screen 1
BEVERAGES IN CUP QUALITY			
Pump pressure	15 bar	15 bar	15 bar
Pre-brewing	✓(not adjustable)	✓(not adjustable)	✓(not adjustable)
Ground coffee option	✓	✓	✓
Adjustable coffee length	✓	✓	✓
Adjustable water length	✓	✓	✓
Adjustable coffee temperature	✓	✓	✓
Adjustable milk length	✓	✓	✓
Gaggia adapting system	✓	✓	✓
Heating element	Stainless Steel boiler	Stainless Steel boiler	Stainless Steel boiler
Quick heat boiler	✓	✓	✓
EASE OF USE			
Capacity water tank	1,8 l	1,8 l	1,8 l
Capacity milk carafe	0,5l	0,35l	na
Capacity bean container	250 g	250 g	250 g
Capacity coffee pucks container	15 coffee pucks	15 coffee pucks	15 coffee pucks
Removable components	Milk carafe; water tank; coffee pucks container; drip tray; brew group; espresso tray	Water tank; coffee pucks container; drip tray; brew group; espresso tray; CAPPinCUP; milk glass container	Water tank; coffee pucks container; drip tray; brew group; espresso tray;
Dishwashersafe items	Drip tray grid; espresso tray	Drip tray grid; espresso tray; CAPPinCUP	Drip tray grid; espresso tray
Simultaneously brewing of 2 coffee cups	✓	✓	✓
Grinder knob	Integrated in the beans container	Integrated in the beans container	Integrated in the beans container
MAINTENANCE			
Water filter compatibility	✓ Intenza+	✓ Intenza+	✓ Intenza+
Rinsing cycle	Automatic	Automatic	Automatic
Milk circuit cleaning cycle	Automatic	Automatic	Automatic
Descaling cycle	Automatic	Automatic	Automatic
MATERIALS, FINISHING AND DIMENSIONS			
Product Dimensions (L x H x D)	221 X 340 x 430 mm	221 X 340 x 430 mm	221 X 340 x 430 mm
Product Weight	TBC	TBC	TBC
Bodywork	Matt black ABS	Matt black ABS	Matt black ABS
Front panel	Matt black ABS	Matt black ABS	Matt black ABS
Top	Matt black ABS	Matt black ABS	Matt black ABS
Drip tray	Matt black ABS + stainless steel	Matt black ABS + stainless steel	Matt black ABS + stainless steel
Brewing head	Matt black ABS + chromed frame	Matt black ABS + chromed frame	Matt black ABS + chromed frame
ENERGY CONSUMPTION			
Boiler	S/S boiler	S/S boiler	S/S boiler
Power supply	230v 50hz 1900W	230v 50hz 1900W	230v 50hz 1900W
ACCESSORIES			
Accessories	Ground coffee spoon, water hardness strip, grease	Ground coffee spoon, water hardness strip, grease	Ground coffee spoon, water hardness strip, grease

